



# CRISPY LATTICE FRIES

**YOUR CUSTOMERS WILL LOVE THEM!**

## GIVE THE PEOPLE WHAT THEY WANT

### FRIES ON THE RISE

Specialty Cut fries are the fastest growing French fry in Foodservice! +14.5% since 2017.\*

### KEEP IT CRISPY

Independent restaurants are looking for coated products suitable for take-out and delivery more than ever before (+5.2%), and these Crispy Lattice Fries deliver!\*\*

### BOOST YOUR BOTTOM LINE

92% of consumers say they would definitely buy this fry, making a good case for boosting sales.\*\*\*

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OF CONSUMERS SAY THEY  
WOULD DEFINITELY BUY  
THIS FRY.



\*Source: NPD Potato Track YE Dec 2019, Includes Chain and Independents. All Lattice Cut. North America Volumes. Specialty Cut (Includes Spiral and Lattice).

\*\*Source: NPD Potato Track YE Dec 2019, Does not include chain. All Lattice Cut. North America Volumes. Specialty Cut (Includes Spiral and Lattice).

\*\*\*Source: Datassential SCORES™ Crispy Lattice Fries, November 2020

**CHECK OUT OTHER TASTY ADDITIONS FOR YOUR MENU**  
Samples and coupons available for Foodservice operators.

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